



Successful events of the K2 School Of Rockers Tour 2014 powered by Marker

Penzberg, 21.02.2014 – **The first events of the K2 School of Rockers Tour 2014 powered by Marker turned out to be very successful. In various snowparks in Italy, Germany and Switzerland, the participants were able to shred along with the K2 teamriders, pick up advices for their freestyle skills and enjoy a relaxing day on the mountain. Additionally the participants managed to get plenty of goodies, photos and a nice temper.**

The mood among the participants and the K2 teamriders at the first events was extremely good. During the different Freeski sessions in Italy, Germany and Switzerland, the setups of the snowparks were fully taken advantage of the whole day. Together with the K2 Pros, the participants improved their freeski tricks, learned new ones and worked on their style.

Both in Thyon (Switzerland) and Monte Bondone (Italy) the coachings of the K2 School of Rockers Tour 2014 were successful. Even though the weather wasn't perfect all the time, the mood among the participants wasn't affected. Fresh snow, BBQ and a lot of professionals tips from the coaches made the events a huge success.

At the third event of the tour in Nesselwang (Germany), the weather was beautiful with bright sunshine and pleasant temperatures which allowed the riders to rock the Alpstizpark in hoodies. The local shapeteam had done a great job and created a nice setup for all participants. After two successful sessions the riders could end the day in a relaxed atmosphere at the barbecue.

Next is the two-day final event in Ischgl (Austria), the highlight of the K2 School of Rockers Tour 2014 powered by Marker. The huge PS Vita Snowpark in the Tyrolean resorts offers just the right obstacle for every participant. The K2 teamriders will take part too and support the attendees with their tips and advices. A social programm with a dinner tops of the weekend.

The last event is also free for all participants but a online registration is required. More details can be found on the official website at www.k2schoolofrockers.com.

If you are looking for further information, videos, photos and much more, just go to www.k2schoolofrockers.com, our facebook site at www.facebook.com/k2schoolofrockers or visit us on youtube www.youtube.com/k2schoolofrockers.

Don't hesitate to contact us regarding further requests, additional photographic material, etc..

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About K2

Whether it comes to driving on groomed slopes to steep chutes, snowparks, superpipes, backcountry tours or powder snow in the Sidecountry: The innovative technology of K2 skis, combined with an all-mountain philosophy, offers each the right ski, no matter which conditions. K2 commits as an innovative company in the ski industry now his sixth decade and therefore remembers just the basic technologies that K2 has developed over the years and are still in their latest models today. From the use of fiberglass in the ski in the early years of the sidecut performance ski in the nineties up to the perfection of today's rockers variants, a wide variety of skiers will enjoy the all-mountain philosophy of K2 with even more fun and enjoyment while skiing in the future.

You can find further information about the latest ski products from K2, events and team activities at K2skis.com.