



### **Final stop of the K2 School Of Rockers Tour 2014 powered by Marker**

**Penzberg, 27.03.2014 – At the 15<sup>th</sup> & 16<sup>th</sup> of March the final stop of the K2 School of Rockers Tour 2014 powered by Marker took place in Ischgl (Austria). For two days the participants were able to shred the excellent setup, learn new tricks and improve their own style with the help of the K2 pro riders.**

The mood of the participants at the the big final event of the K2 School of Tour 2014 powered by Marker could not have been any better. Being extremely motivated by their quick progress, the young freeskiers had a blast throughout the whole weekend and made the best of their time at the Austrian tour stop.

The PS Vita Snowpark in Ischgl provided perfect conditions for the coaching session. The participants were especially happy with the kicker lines which were optimized for beginners and available in all sizes. The jib line also offered perfect obstacles for those riders that were just entering the freestyle world.

After lunch the second coaching session took place until the lift closed. In the evening the whole group came together for a joint dinner in Ischgl. So everyone had the opportunity to discuss the action that took place at the snowpark throughout the day.

All participants were once again throwing down their new learned tricks during the last session on Sunday, that was also the last session of the tour. Thanks to the airbag, everyone was able to push their limits once again. Each trick was rewarded with goodies from K2 and the partners of the tour.

You will find a picture gallery with impressions from the weekend as well as the event video on the official website [www.k2schoolofrockers.com](http://www.k2schoolofrockers.com). There will also be a Zip-File for you to download including all the images.

If you are looking for further information, videos, photos and much more, just go to [www.k2schoolofrockers.com](http://www.k2schoolofrockers.com), our facebook site at [www.facebook.com/k2schoolofrockers](https://www.facebook.com/k2schoolofrockers) or visit us on youtube [www.youtube.com/k2schoolofrockers](https://www.youtube.com/k2schoolofrockers).

Don't hesitate to contact us regarding further requests, additional photographic material, etc..

#### **Media Relations:**

fixedmind GmbH & Co. KG  
Hindelanger Str. 35  
87527 Sonthofen  
Deutschland

Jörg Angeli  
Tel.: +49 8321 67 61 55 1  
Fax: +49 8321 67 61 55 2  
[joerg@fixedmind.de](mailto:joerg@fixedmind.de)

326 words / 1.661 characters. Reprint free of charge. The attached photos can be used free of charge for media coverage when connected with the K2 School of Rockers as well. Please forward a copy.



### **About K2**

Whether it comes to driving on groomed slopes to steep chutes, snowparks, superpipes, backcountry tours or powder snow in the Sidecountry: The innovative technology of K2 skis, combined with an all-mountain philosophy, offers each the right ski, no matter which conditions. K2 commits as an innovative company in the ski industry now his sixth decade and therefore remembers just the basic technologies that K2 has developed over the years and are still in their latest models today. From the use of fiberglass in the ski in the early years of the sidecut performance ski in the nineties up to the perfection of today's rockers variants, a wide variety of skiers will enjoy the all-mountain philosophy of K2 with even more fun and enjoyment while skiing in the future.

You can find further information about the latest ski products from K2, events and team activities at [K2skis.com](http://K2skis.com).